



Privacy Policy

The people involved in Stichting Sticky, the organisation behind exec(ut), greatly value the privacy of the event's attendees. This document is meant to provide an overview of the policy Stichting Sticky maintains with regards to the privacy of exec(ut) attendees, outlining both which data Stichting Sticky collects and how it uses those data.

Should you have any questions or concerns regarding this policy, please do not hesitate to contact the organisation through conference@execut.nl. Attendance of exec(ut) constitutes as agreement to the terms outlined in this document, as agreed upon both through purchase of ticket(s) to the event and through entrance to the event.

Which data are collected?

Stichting Sticky collects attendees' names and e-mail addresses during the event's ticket check-out process, as well as the payment statuses as provided by its payment processor (Stripe, Inc., San Fransisco, USA). Stichting Sticky does not collect any bank or credit card details, nor any other information linked to one's payment.

Should you have any concerns regarding the data you provide during the check-out process, please refer to [Stripe Inc.'s privacy policy](#). In case you would prefer to refrain from using Stripe Inc.'s services, please contact us through conference@execut.nl and we will try to accomodate your needs.

In addition to those collected during the check-out process, Stichting Sticky also collects e-mail addresses through a voluntary sign-up form on www.execut.nl.

Attendees in possession of a student-ticket may be required to show proof of enrollment in a programme of a Dutch university or a university of applied sciences (Dutch: “HBO”) upon entering the event. This information is neither collected nor stored, and only used to verify your eligibility for admission to the event at a reduced cost.

At the event attendees may be filmed, photographed, and recorded, either in a group or individually, as a participant of exec(ut).

How are these data used?

Stichting Sticky uses attendees’ names, e-mail addresses, and payment statuses in order to send attendees tickets for exec(ut). Attendees are required to present a valid ticket to members of the organisation in order to gain admission to the event. Attendees’ names, associated organisations and/or universities will also be printed on personal attendance badges which will be distributed at the event. Wearing these badges during the event is not mandatory, although we do recommend doing so and ask attendees to keep them on their person in order to verify the validity of attendees’ admittance.

In addition to this, attendees’ e-mail addresses and names may be used to send them information concerning the event both before and after its occurrence. This data may include but is not limited to updates on the event’s schedule, announcements of speakers, and paid-for content by our partners. These e-mails will always feature a method for unsubscribing from future e-mails. Additionally, Stichting Sticky will always adhere to any requests to unsubscribe from updates through e-mails sent to conference@execut.nl. This provision is also applicable to e-mail addresses submitted through the sign-up form on www.execut.nl.

Any photographic and/or videographic material collected during the event may be published in order to provide an impression of exec(ut). These materials may also be used for promotion or marketing of future

events organised by Stichting Sticky, including future editions of exec(ut).

What will these data not be used for?

Data collected by Stichting Sticky will never be sold to third parties. Stichting Sticky may provide your data to third-party sub-processors for the purposes outlined above (e.g. The Rocket Science Group, Atlanta, USA, for usage of their MailChimp marketing tool).

Stichting Sticky stipulates it does not, under any circumstance, hand over attendees' names, e-mail addresses, payment details, or otherwise personally identifiable information to its partners in the organisation of exec(ut). Information directly supplied to said partners by attendees before, during, or after the event is not handled by Stichting Sticky and is therefore not governed by this provision.